



**GOODWAY  
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JobTraQ  
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To Whom It May Concern:

I don't mean to be dramatic when I say JobTraQ saved my life. It did in a sense. It made my job a whole lot easier. I work at Goodway Graphics, a company that does desktop publishing, graphics design and other multi-media projects. My job is to manage all the projects we receive. We get all different types of jobs and all our clients have very different needs.

Before JobTraQ, I did everything on paper. I found myself drowning in paperwork and there was so much of it that it often got confusing. I felt like I couldn't keep up with the jobs and all the paperwork I had to do to track them. I felt inefficient.

Once I started using JobTraQ, my job became easier. I barely have any paperwork anymore. All the information I need is in one place, not in a pile of papers. I feel now like I do my job better and more efficiently.

I really like that we can tailor JobTraQ to the type of work we do. I am not aware of any other program out there that would allow you to tailor it towards specific jobs for all different types of clients, and if there is such a program, it is probably not available or affordable for a small business such as ours.

I love the fact that I can pull up a job anywhere in the office on any computer and figure out right where we are at with the job. I mean it when I say: JobTraQ is a lifesaver.

Sincerely,  
Catherine Ball  
Project Coordinator  
Goodway Graphics, Inc.